Offers and Demands in Visual Literacy

- As we know, **body language** is a key technique used in visual literacy. When we think about body language, we usually think of the way a person sits or stands, or the placement of their arms or legs.

- Body language also includes a person or character’s **facial expression**. Facial expressions are an important aspect of visual literacy, especially in terms of **gaze** (where the character or person is looking).

This leads to the idea of **offer** and **demand**.

<table>
<thead>
<tr>
<th>Offer:</th>
<th>Demand:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct gaze at the reader.</td>
<td>Indirect gaze, away from the readers’ eyes.</td>
</tr>
</tbody>
</table>

**Task:**
Your task is to find a collection of images that illustrate examples of offers and demands. You should:

- Find at least 3 examples of each
- Find at least 1 image that contains an example of both an offer and demand
- Insert your images into a word document with a clear indication of whether the image is an offer, demand or both
- Upload your document onto our Google Docs site

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